

**[INSERT NAME OF YOUR ASSOCIATION]**

***Community Language Association in [INSERT STATE OR TERRITORY] bringing the benefits of Language and culture to all Australians.***

**Mission Statement**

[INSERT NAME OF YOUR ASSOCIATION] a relevant body to its members and an effective advocate for languages education, cultural maintenance and community languages schools in [INSERT STATE OR TERRITORY]

The Community Languages Association of [INSERT STATE OR TERRITORY] (represents over [INSERT NUMBER] community languages schools in [INSERT STATE OR TERRITORY].

Community Languages Schools provide quality language educational and cultural maintenance programs to over [INSERT NUMBER] students in a range of [INSERT NUMBER] languages in [INSERT STATE OR TERRITORY].

They are complementary providers of language education in mainstream schools.

Mainstream schools, community languages schools and the Saturday School of languages provide [INSERT STATE OR TERRITORY] with a significant asset. This asset is transferred into all walks of life and benefits all Australians.

THE [INSERT NAME OF YOUR ASSOCIATION]:

* Strives to promote languages education
* Represents community languages schools on a range of Committees
* Advocates on behalf of ethnic schools in [INSERT STATE OR TERRITORY]
* Coordinates their activity and works closely with the Department of Education and Multicultural Affairs of [INSERT STATE OR TERRITORY] to ensure schools provide quality programs aligned with curriculum and standards frameworks.

The Association is currently working in cooperation with Community Languages Australia to enhance national coordination of community languages schools and develop national quality control frameworks.

**Why should my school become a member of the [INSERT STATE OR TERRITORY]?**

Here are some reasons:

* Support for your activity
* Increased educational opportunities
* Representation before Government
* Improved prospects for increased funding campaigns
* Opportunity to have a say on Government policy
* Enhances community building capacity
* Coordination of language-specific groups
* Coordinated Professional Development
* Opportunity to meet a broad range of community groups

The profile of community language schools in [INSERT STATE OR TERRITORY] is enhanced through a strong, focused and ***active Association.***

The [INSERT NAME OF YOUR ASSOCIATION] provides you, your school, your teachers, parents and students an opportunity to participate in many activities that enhance linguistic and cultural maintenance.

For further information contact [INSERT CONTACT DETAILS]

# The Strategic Plan [INSERT YEAR TO YEAR EXAMPLE 2022-2024]

The [INSERT NAME OF YOUR ASSOCIATION] Strategic Plan [INSERT YEARS] drives its activity.

***The Plan’s Key Result Areas and objectives are:***

**Representation**

*To represent its members on a wide range of boards, committees and agencies pertinent to languages education and cultural maintenance programs and processes in XXXXXXX and nationally.*

**Promotion**

*To raise the awareness of community languages schools as quality providers of languages education*

**Membership**

*To strengthen the membership base and provide opportunities for its members*

**Policy**

*To contribute to the policy development of languages education and multicultural affairs.*

**Quality Assurance**

*To promote strong quality assurance frameworks*.

**Funding**

*To advocate for adequate funding for the Association and its members*

**Communication**

*Be an effective conduit to members and stakeholders*

**Management**

*To provide robust and responsible governance and leadership*

**Strategic Directions [INSERT YEARS]**

*Be effective participants in the development of strategic directions in Education and multicultural affairs in the [INSERT STATE OR TERRITORY]*

**Why Me?**

You can contribute to the realisation and implementation of this Strategic Plan by:

* Joining the Association
* Supporting the Executive
* Considering to become members of the Executive

***Building on combined strengths!***

[INSERT NAME OF YOUR ASSOCIATION]

**Draft Strategic Plan 2022 – [XXXX]**

**Mission:**

**To make [INSERT NAME OF YOUR ASSOCIATION] a relevant body to its members and an effective advocate for languages education, cultural maintenance and community languages schools in [INSERT STATE OR TERRITORY]**

| **Key Result Area** | **Outcome** | **Performance measure**  | **Timeframe** |
| --- | --- | --- | --- |
| **REPRESENTATION** | * Ensure community languages schools are represented at relevant State levels as key stakeholders
* Ensure the [INSERT NAME OF YOUR ASSOCIATION] is consulted on issues relating to ethnic schooling, school and languages Education, and multicultural affairs in [INSERT STATE OR TERRITORY]
* Establish a systemic relationship with major stakeholders:
	+ Minister for Education
	+ Minister for Multicultural Affairs
	+ Department. of Education
 | * Audit of bodies, committees boards that [INSERT NAME OF YOUR ASSOCIATION] is represented
* Compile a list of boards committees [INSERT NAME OF YOUR ASSOCIATION] should be represented on
* Make representation to have [INSERT NAME OF YOUR ASSOCIATION] included on relevant bodies
* Monitor State activity, consultations on languages education and seek [INSERT NAME OF YOUR ASSOCIATION] participation
* Seek periodic meetings with
* Minister (at least 1 per year)
* Dept. of Education (minimum quarterly meetings)
* Multicultural INSERT STATE (minimum 2 per year)
* Close liaison with Resource Centers
 |  |
| **PROMOTION**  | * Promotion of activities in community languages schools
* Develop policy and processes for the promotion of community languages schools
* Improved networks between all providers
* Develop networks for increased opportunity for marketing languages policy and community languages schools
* Facilitate State [INSERT NAME OF YOUR ASSOCIATION] Forums/Conference
 | * Coordinate State activity for the promotion of community languages schools
* Facilitate forums for the promotion of community languages schools
* Increase community awareness of community languages schools and the role of communities in supporting community languages schools
* Audit activities with current stakeholders
* Develop a list of potential stakeholders
* Initiate contact and activities between host schools and language schools
* Establish media database – Provide stories
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| **MEMBERSHIP** | * Facilitate periodic meetings with the membership of [INSERT NAME OF YOUR ASSOCIATION]
* Increase number of members of [INSERT NAME OF YOUR ASSOCIATION]
* Conduct - DET and [INSERT NAME OF YOUR ASSOCIATION] Needs analysis of CLS in [INSERT STATE OR TERRITORY]
* Facilitate annual community languages schools events that promote community languages schools
 | * Hold at least 4 central 2 regional meetings per year
* Develop *Organizational promotional brochure*
* Communicate with all schools
* Hold events to promote Association
* List benefits of belonging to both [INSERT NAME OF YOUR ASSOCIATION] and Community Languages Australia
* Annual Dinner
* National Community Languages Schools Day
* Video of CL Schooling Activity
* Annual Conference
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| **QUALITY ASSURANCE** | * Review current quality assurance mechanism in [INSERT STATE OR TERRITORY] language schools in cooperation with the Department of Education
* Present stakeholders within the Government with evidence of the efficiency and effectiveness of language school programs
 | * Develop in cooperation with stakeholders measurable quality assurance processes to meet established criteria
* Produce leading practices document
* Report on efficiencies
* Promote the Quality Assurance Framework
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| **POLICY** | * Increased awareness of key stakeholders of the importance of community languages schools, their capabilities of delivering language programs
* A better understanding of the nature of complementarity
* Increase awareness of the relevance of language schooling in government LOTE policy as a complementary provider
 | * Present Association Executive reports to relevant bodies
* Evaluate current direction
* Facilitate forums, and roundtables with stakeholders
* Develop more substantial relationships with principals associations, parent groups, and host schools communities
* Conduct a Roundtable with Stakeholders
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| **FUNDING** | * Secure increased funding for [INSERT NAME OF YOUR ASSOCIATION]
* Seek increased funding for CL schools in [INSERT STATE OR TERRITORY]
* Seek new sources of funding for ethnic schools in [INSERT STATE OR TERRITORY]
 | * Prepare a Needs Analysis document highlighting areas of activity
	+ Coordination role
	+ Facilitator of Association role
* Resources required to be an effective advocate
* Develop a budget for expanded activity with benchmarks, milestones evaluation processes
* Negotiate processes for systemic or incremental increases in the funding program
* Participate in Community Languages Australia activities
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| **COMMUNICATION** | * Contribute to the national CLA website
* Provide opportunities for online activity
* Enhance communication between Association members, schools and students
* Develop a concept for a State CL schools publication and funding sources to deliver the publication
 | * Evaluate current communication processes
* Prepare Communications Strategy - Internal and External
* Develop relations with community languages media outlets – printed and electronic
* Newsletter
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| **MANAGEMENT** | * Undertake a review of current operation on [INSERT NAME OF YOUR ASSOCIATION] Committee Management
* Develop enhanced governance models
 | * Introduce expanded membership involvement and activity
* Undertake a Review
* Endorse [INSERT NAME OF YOUR ASSOCIATION] Strategic plan
* Develop Position Description for Executive Assistant or other positions as required
 |  |
| **STRATEGY DIRECTIONS FOR LANGUAGES EDUCATION IN [INSERT STATE OR TERRITORY]** | * Evaluate Strategic Directions
* Provide input
* Languages Education
* Language Schooling Program
* Social Cohesion
* Increase number of languages in Senior Years through language school provision
 | * Seek meetings with Ministers
* Seek meetings with MP’s
* Seek a meeting with Departments of. Education and Multicultural Affairs representatives
* Prepare an issue paper
* Conduct public Forums
* Engage other Stakeholders
* Principals Schools Councils etc
* [INSERT STATE OR TERRITORY] Study Authority
 |  |
| **PROFESSIONAL DEVELOPMENT** | * Advocate for training and PD programs
* Survey school PD needs
 | * Work with Dept to provide PD sessions
* Examine the possibility of training programs
* Meet regularly with LOTE Center management to discuss and evaluate programs
 |  |